

## REMARKS

1. The claims were rejected under 35 U.S.C. 103(a) as follows:

- Claims 1-4, 8-11, 14-15, 17 were rejected over Surve (US 6,591,008) in view of MPEG-21 Digital Item Declaration WD (v2.0) (ISO/IEC JTC 1/SC 29/WG 11 N3971, March 2001), hereinafter referenced as Surve and WD respectively.

- Claims 5-7, 12-13, 16 were rejected over Surve in view of WD and further in view of ISO/IEC 21000-7 FCD-Part 7 (ISO/IEC JTC 1/SC 29/WG 11/N5845, July 2003), hereinafter referenced as FCD.

2. It is respectfully submitted that the FCD document is not valid prior art against the instant application because the instant application is entitled to the foreign priority date of October 16, 2002. In accordance with 37 CFR 1.55(a)(4)(i)(B), enclosed herewith is an English translation of the certified copy of priority application KR 10-2002-0063153. The translation is accompanied by a statement that the translation is accurate.

Claims 5, 12, 16 are rewritten as independent. Claims 6-7 depend from claim 5. Claim 13 depends from claim 12.

3. The remaining claims (as amended) are allowable over Surve and WD for the following reasons.

Claim 9 recites a method comprising at least one of operations (A) and (B). Operation (A) reads on glare reduction described in the following passages of the applicant's specification:

- page 15 lines 18-24 (reducing luminance of high-intensity region while increasing the sharpness of low-intensity region);

- page 15 lines 8-11 (sharpness control enhances edge visibility by emphasizing high frequencies).

Operation (B) reads on modality conversion described at page 16 lines 13-19.

Claim 9 is not limited to the embodiments discussed herein.

Surve does not disclose any one of operations (A) and (B). WD was cited for teaching descriptors, and such teachings do not overcome Surve's deficiency.

4. Claim 14 is believed to be allowable for similar reasons.


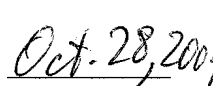
Claims 1-4 and 10 depend from claim 9. Claims 15, 17 depend from claim 14.

5. Claim 11 recites, in the last paragraph, that multimedia contents adaptation comprises "allocation of resources to each of different portions of the multimedia contents, wherein each portion's allocation corresponds to the user's presentation preferences and corresponds to a quality obtained for the portion" in the adaptation. Claim 11 is supported by the applicant's specification page 16 lines 1-12 (different objects can be provided with different quality or left intact; e.g. text and audio can be enhanced more than images; objects of high priorities "will be enhanced and allocated more resources which results in higher qualities"). See also page 15 last paragraph. Claim 11 is not limited to the embodiments discussed herein.

Surve does not teach or suggest resource allocation of different portions as recited in claim 11. WD descriptor teachings do not overcome Surve's deficiency.

6. If a fee is required for this submission, please charge the fee or any underpayment thereof, or credit any overpayment, to deposit account 08-1394.

Any questions regarding this case can be addressed to the undersigned at the telephone number below.

Certificate of Transmission: I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office (USPTO) via the USPTO's electronic filing system on October 28, 2009.	
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Attorney for Applicant(s)	Date of Signature

Respectfully submitted,



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